

**trips** with **pets**

PAWS@tripswithpets.com  
919-249-PETS

7th Annual Partners for Animal Welfare Series

# PAWS 7

**SPONSORSHIP  
OPPORTUNITIES**





## About PAWS 7

TripsWithPets' 7<sup>th</sup> annual Partners for Animal Welfare Series (PAWS 7) consists of 2 individual fundraising events. Each event will raise funds for a different animal welfare 501(c)(3) organization.

These community events celebrate the human-dog bond and the amazing joy dogs bring to our lives. PAWS events engage new friends, supporters, and donors while raising much-needed funds for amazing animal welfare organizations.

## Schedule of Events

**Barktoberfest:** A Fundraiser for [Love Mutts Rescue](#) 501(c)(3)

Compass Rose Brewery, Raleigh, NC

Saturday, October 28, 2023, 1pm - 4pm

**Jingle Paws:** A Fundraiser for [K9s For Warriors](#) 501(c)(3)

Hi-Wire Brewing, Durham, NC

Saturday, December 16, 2023, 1pm - 4pm

## Event Highlights

Both PAWS 7 events feature raffles to win pet-friendly getaways and other high-value prizes, vendors, adoptable dogs, on-site dining, awesome doggie giveaways, and lots of wagging tails and smiling faces! Plus, Barktoberfest will hold a Halloween dog costume contest. At Jingle Paws, furry patrons get to visit with Santa and have their pictures taken.

**Rain or Shine!** Both PAWS 7 venues welcome dogs both indoors and on their spacious outdoor patios – so the show will go on, rain or shine!



<b>VENDOR (limited) \$175</b>	<b>PAWS UP \$275</b>	<b>BIG BARK \$525</b>	<b>TAIL WAGGER \$1450</b>	<b>TOP DOG \$3650</b>
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<b>PRE-EVENT PROMOTION</b>					
Featured on event web page			Logo/Link	Logo/Link	Logo/Link
Recognized in event promotional emails		✓	✓	✓	✓
Recognized as sponsor on social media				✓	✓
Inclusion in press release				✓	✓
Mentioned in event advertisements					✓
Inclusion in social media event pages					✓
Inclusion on event posters					✓
<b>EVENT DAY PROMOTION</b>					
Vendor Space	✓	25% off	50% off	✓	✓
Promotional materials distributed		✓	✓	✓	✓
Distribute company items in doggie goody bags		✓	✓	✓	✓
Company logo displayed on goody bags			✓	✓	✓
Recognized sponsor of Halloween Costume Contest				✓	
Recognized sponsor of Santa's Station					✓
Exclusive signage at event if provided					✓
PA announcement to promote business					✓
<b>POST-EVENT PROMOTION</b>					
TWP E-Newsletter Feature (distribution 200,000+)				✓ 1 E-NL	✓ 4 E-NLs 1/quarter
Recognized in event social media photo album					✓
Logo and link in "thank you" email to attendees					✓

**Sponsorship pricing is for BOTH EVENTS**  
Vendor price is per event

**Questions? Please contact us at [PAWS@tripswithpets.com](mailto:PAWS@tripswithpets.com) or 919-249-7387**

# SPONSORSHIP AGREEMENT FORM



YES! We would like to support K9s For Warriors and Love Mutts Rescue by participating at the sponsorship level:

## \*Sponsorship is for both events

\*Paws Up - \$275 \_\_\_\_\_

\*Big Bark - \$525 \_\_\_\_\_

\*Tail Wagger - \$1450 \_\_\_\_\_

\*Top Dog - \$3650 \_\_\_\_\_

Vendor Only - \$175/event \_\_\_\_\_  
Barktoberfest Jingle Paws

## SPONSORSHIP INFORMATION:

Business or Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Web Address: \_\_\_\_\_

Signature of Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

## PAYMENT INFORMATION:

\_\_\_\_\_ Pay via Credit Card

Pay with credit card and complete online form at <https://www.tripswithpets.com/store/paws7>.

\_\_\_\_\_ Pay via Check

To pay by check, please complete this form and mail form, along with check, to Trips with Pets, Inc.

**Thank you!**

Please email or mail this completed form to: PAWS@tripswithpets.com or  
Trips with Pets, Inc. | P.O. Box 343 | Youngsville, NC 27596

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